



Promoting Compliance and Housing Stability with your Smoke-Free Policy

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Today's Speakers



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What is Clean Air for All?

The Smoke-Free Public Housing Project is a partnership between:

- Live Smoke Free
- The National Association of Housing and Redevelopment Officials (NAHRO)
- The Public Health Law Center

With funding from the Robert Wood Johnson Foundation

We offer:

- Training & education
- Consultations
- Tips for resident engagement
- Implementation tools
- Compliance & enforcement strategies
- Referrals to cessation resources
- Referrals to local support

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VISIT US ONLINE



www.smokefreepublichousingproject.org

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Agenda

- Smoke-free policies and housing stability
- Pros and cons of smoking outdoors
- Cessation resources
- Who can help
- Enforcement resources
- Q&A

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POLL #1

What tools would be helpful for your PHA or building?

- Facts about secondhand smoke
- Information about the policy details
- Help to quit smoking
- A safe place to smoke outside
- Other (type in chat box)

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Legality of Smoke-Free Policies

There is no “right” to smoke

- Smoking is not a legally protected
 - category of person or
 - activity

Smoke-free policies are legal

- and encouraged!

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The Goals of Smoke-Free Housing

Provide healthy, clean, safe air for everyone to breathe at home (and work.)

Keep residents in their homes.

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Smoking outdoors/DSAs

Pros

- May help improve compliance
- Fairness
- Shows people who smoke that they are valued

Cons

- Could create more tension
- Secondhand smoke drift
- Nonsmokers may want their own outdoor space
- Difficult to social distance



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POLL #2

My building has offered quit smoking resources:

- One or two times
- All the time
- Never

I would like quit smoking resources for my building

- Yes
- No

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Cessation Resources

1-800-QUIT-NOW
Smokefree.gov

YOUR BUILDING IS SMOKEFREE... HOW ABOUT YOU?

Quitting smoking improves your health. It lowers your chances of getting:

- Heart disease and stroke
- Cancer
- Lung disease, including COPD
- Other smoking-related illnesses

"You have the power to make the decision to quit smoking. Some of the best things for me about quitting are enjoying food again and being able to walk and not feel so out of breath."

Tiffany
Smoked 1 pack a day for 15 years
Now - smokefree

Secondhand smoke contains poisons. Breathing even a little can be harmful, especially for kids, older people, and those with health problems made worse by secondhand smoke. Smokefree policies protect everyone's health.

GET FREE SUPPORT TO QUIT SMOKING.

- 1-800-QUIT-NOW** (1-800-784-8669)
Speak with a quit smoking coach
- Smokefree app**
Track your quit smoking progress
- SmokefreeTXT**
Text 5207 to stress 24/7 text messaging program
- QuitGuide**
Track your quit progress to quit your way to quit

Visit CDC.gov/ps for real stories and resources from the *Tip From Former Smokers*® campaign.
Revised 8/2018

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Cessation Resources

Take Control

1-800-QUIT-NOW

Call. It's free. It works.

1-800-784-8669

For details on your state services, go to: <http://map.naquitline.org>



<http://smokingcessationleadership.ucsf.edu>

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Cessation Promotion



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Celebration



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Support Groups



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**Kick Off
Events and
Mini Health
Fairs**



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What if I need help complying?

- Talk to your
 - Building manager
 - Social service provider
 - Resident Council
 - Doctor/nurse
- Call a quit line (1-800-QUITNOW)
- Contact a public health agency
- Contact a smoke-free housing program near you

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What if my building's policy isn't being enforced?

Talk to your manager or resident council
 Call your local health department
 Call HUD

What if I feel like I am not being treated fairly?

Call National Housing Law Project: 415-546-7000
 HUD's Housing Discrimination Hotline: (800) 669-9777

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Compliance and Enforcement Tips and Tricks

A decorative horizontal bar with a gradient from light orange to dark orange, tapering from left to right.

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Goals of the Smoke-Free Public Housing Rule

Reduces maintenance and unit-turn costs

Significantly reduces risk of catastrophic and fatal fires

Everyone deserves a healthy, safe, clean home

A decorative horizontal bar with a gradient from light blue to dark blue, tapering from left to right.

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What is a Violation?

- Staff **witnesses** a resident, or a guest of a resident, service provider, relation, or other person smoking in a prohibited area
- Staff finds **smoking-related damage** to the interior of the unit, which could include burns, tobacco residue on walls and surfaces, clogged plumbing, or compromised ventilation caused by smoking product or products
- Evidence of **smoking in a unit** such as cigarette or other smoking product smells, cigarette ashes, smoke clogged filters, or damage to the walls or surfaces
- Staff sees a **lighted or extinguished smoking product** in an ashtray or smoking receptacle inside of a unit
- **Repeated reports to staff of violations** of the smoking policy by third parties

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Graduated Enforcement

First Violation: Verbal warning, cessation materials, and meeting opportunity

Second Violation: Written warning, cessation materials, resident service referral, and meeting

Third Violation: Written warning, cessation materials, resident service referral, and meeting

Fourth Violation: Notice to vacate with option to remedy, cessation materials, resident service referral, and meeting

Fifth Violation: 10-day notice without the option to remedy

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Enforcement Tips

Document Violations Consistently: Record and collect any evidence of policy violations including witness accounts and pictures of damages. Obtain written accounts from third parties if possible. This information will be important when you discuss a smoking violation with your resident and/or if you need to proceed to eviction.

Enforce the Policy Uniformly: Every infraction should receive the appropriate enforcement step immediately after the occurrence.

Encourage Staff and Residents to Notify Management of Infractions: Managers cannot monitor a property 24/7. Ask other on-site staff and residents to notify you when they witness a violation.

Post Signage: Display signage anywhere on the property that you don't want smoking to occur. Ask your local smoke-free housing program or health department if free signage is available. Find a smoke-free housing program or access printable signage at www.smokefreepublichousingproject.org.

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POLL #3



Would you like a copy of the
CAFA Compliance & Enforcement Toolkit to
provide to your manager?

- Yes- please send one to me!
- No thank you

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Q & A

Connect With Us

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